

Chlor-Alkali Summit 2004

• Update and Forecast •

February 24, 2004
Hobby Airport Marriott, Houston, TX USA

Consulting Resources Corporation (the top U.S. chlor-alkali consulting firm) will be hosting its ever-popular, one-day briefing "**Chlor-Alkali Summit 2004: Update and Forecast**," on **February 24, 2004** in **Houston, TX**. Attendees will benefit from up-to-date information for better decision-making, as well as the contacts with some of the industry's top executives.

Here are just a few of the many critical questions to be addressed at the summit: How will the pace of economic growth impact the chlor-alkali balance? How will regulation affect supply and demand? What will be the impact of increased energy prices? What is the long and short-term outlook for profitability? Who will be targeted for consolidation?

This timely, widely acclaimed summit will give you complete coverage of the chlor-alkali industry situation and outlook. The background facts and figures provided in the comprehensive Summit Notebook will serve as a guiding reference for years to come. You'll directly benefit from:

- **Competitive Tips**
- **Market Intelligence**
- **Financial Perspectives**
- **Networking**
- **Forecasts**
- **Strategies**
- **Industrial Updates**
- **Technical Insights**

Don't miss this insightful, information-packed meeting. Register today!

SPECIAL NOTE: See coupon below for extra savings opportunities for co-registrants, previous summit attendees, and early birds registrants.

Authoritative Speakers Include

Drew Cochran
Director
Eka Chemicals

•
Patrick Fiedler
Vice President
Church and Dwight

•
C.T. "Kip" Howlett, Jr.
Executive Director
Chlorine Chemistry Council

•
P.J. Juvekar
Director, U.S. Equity Research
Smith Barney

•
Dennis Kostick
Commodity Specialist
U.S. Geological Survey

•
Marcie Peters
Business Director, Soda Ash
Solvay Chemicals

•
Rob Peterson
Chlorine Business Manager
Occidental Chemical Company

•
Roger Shamel
President
Consulting Resources

The organizers reserve the right to substitute speakers when necessary.

Hotel

Houston Hobby Airport Marriott
9100 Gulf Freeway, Houston TX 77017
Attendees must call by Jan. 31 for special room rate of \$109:
Marriott Worldwide: 800-228-9290
Direct number: 713-943-7979

Hotel registrations are participants' responsibility and subject to availability.

YES, please reserve ____ places at U.S. \$895 for the first registrant, and \$795 each for co-registrants from the same company. In addition, we offer \$100 off for those who attended our Feb 25, 2003 summit, \$100 off for attendees who register and pay by January 23, 2004 and \$200 off for attendees who register and pay by November 7, 2003.

Name: _____ Title: _____

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____

Fee Enclosed – Check payable to "Consulting Resources Corporation."

Credit Card -- Card number: _____ (AMEX only.) Exp. date: _____

Signature: _____

Please Invoice My Company -- Please note that all fees must be paid by the day of the summit.

Please send completed form and check to: *Registrar, Consulting Resources Corporation, Six Northbrook Park, Lexington, MA 02420 USA, Phone (781) 863-1222, FAX (781) 863-1441.* Onsite registration will begin at 8:00am. The summit will begin at 8:30am and will conclude at 4:30pm. **CANCELLATION:** In the event of cancellation, Consulting Resources' liability will be limited to return of the registration fee. Cancellation by registrants must be in writing and received prior to the summit. Cancellations received less than 7 days prior to the summit will be subject to a \$100 service charge. You may send a substitute.